

HEYVXRA

Immersive first-person AI films that drop viewers straight into the action. Each one is built to stop the scroll, get shared, and show off what new AI tools can do.

- POV ADVENTURES
- DARK FANTASY
- PREHISTORIC
- SCI-FI
- AI TOOLS

Creator

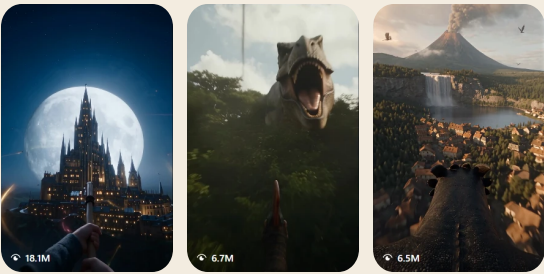
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Contact

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Instagram: @heyvxra

heyvxra.com



Moonlit castle 18.1M, T-rex 6.7M and volcano valley 6.5M: lifetime views as shown on my Instagram profile on 28 Oct 2026.

73.1M

views in the last 30 days

40.8M

people reached (unique viewers)

What I make for brands

Sponsored POV Reels

Your product or tool built into a cinematic first-person story

AI-tool showcases

Real workflows made with your tool, shown in a format people already share

Cinematic AI video production

Short-form ads and scenes for your own channels

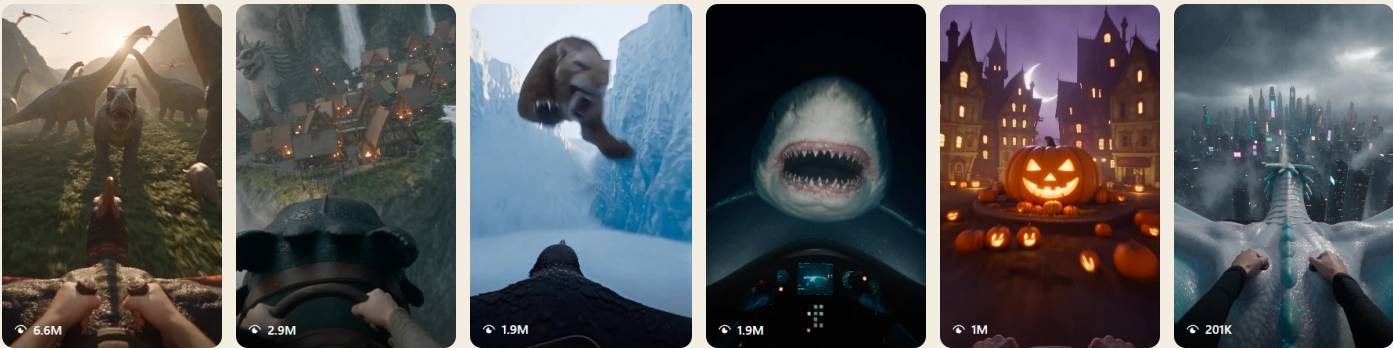
Creative campaigns

Multi-Reel series, launches and recurring characters

Paid ads and licensing

Partnership ad codes, usage rights and whitelisting, on agreed terms

More worlds, same format



Prehistoric, fantasy, ice, deep sea, Halloween and sci-fi. Lifetime views as shown on my profile, 28 Oct 2026.

Reach that feels cinematic, and performs at scale

73,127,307

views

40,837,780

viewers (unique accounts)

4.27M

interactions (likes, comments, shares, saves, reposts)

2.8M

accounts engaged

99.2%

of views from people who don't follow me yet

34,683

followers

Most-watched Reels

REEL	VIEWS
Moonlit castle flight	18.1M
Night castle flight	11.1M
Dinosaur chase	8.6M
T-rex in the jungle	6.7M
Dinosaur herd ride	6.6M
Volcano valley flight	6.5M

Lifetime views as shown on my Instagram profile, 28 Oct 2026.
Almost all of my views come from people who don't follow me yet, so a sponsored film reaches new people, not the same feed.

Every campaign includes

Concept approval before production
Instagram's Paid partnership label
Results report after 7 days: views, reach, link taps

Audience

A global audience. India is the largest single country, at under a quarter of viewers, followed by a long international tail across the Americas, Europe and Asia.

The current age, gender and country breakdown changes with every viral Reel, so I send it fresh, with Insights screenshots, when you ask for rates.

Content

First-person AI films: dragon and creature flights, prehistoric worlds, dark fantasy, sci-fi cities. Made with Higgsfield Cinema Studio, where I'm a Creative Partner.

30-day figures are from Instagram Insights for the last 30 days, captured 28 Oct 2026 (73,088,961 views on Instagram + 38,346 on Facebook; 143,759 profile visits). Screenshots available on request.

Partnership options

Every package is conceptualized, generated, edited and posted by me. You get one creator who makes the film and brings the audience.

1 • Sponsored POV Reel

FROM \$500

Your product or tool built into an original first-person adventure, posted on @heyvxra. For AI tools, it's made with your tool.

- 1 cinematic POV Reel (15–20s), concept approval first, 1 revision
- Brand tag, caption mention and a pinned comment with your link
- Organic reposting for 30 days, results report after 7 days

2 • Launch bundle

FROM \$1,200

For launches that need reach and assets you can run as ads.

- 1 Sponsored POV Reel + 3 Story frames with a link sticker
- A clean version without my handle, for your channels
- 90 days of paid usage (partnership ads)

3 • AI ad production only

FROM \$400

Cinematic AI ads for your own channels. You post them, with a worldwide licence for organic and paid use.

- Pilot Spot \$400 · Launch Pack \$1,200 (hero + 2 cutdowns, 3 formats) · Creative Test Pack \$2,000 (8 ads)
- Monthly Creative from \$2,500/month: 8 new ads a month

Add-ons

Story set (3 frames + link sticker)	\$150
Paid usage / partnership ads, per extra 30 days	+40%
Link in bio for 7 days	\$75
Extra cutdown or aspect ratio	\$75
Category exclusivity	Quoted per month

Why HEYVXRA

- **Discovery reach:** 99.2% of my 73.1M views in the last 30 days came from people who don't follow me yet.
- **Built to be shared:** 930K interactions on a single Reel in the last 30 days.
- **One creator, start to finish:** idea, AI generation, edit, sound and distribution.

Let's talk

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DM @heyvxra on Instagram

Starting rates in USD; your quote depends on the brief, timing and usage.

All sponsored content is clearly labelled as a paid partnership. I'm a Higgsfield Creative Partner, so category conflicts are discussed up front.